

BOI Symposium 2025

Shaping the Future of xEV in Thailand: Opportunities for Innovation and Growth

Wednesday, 14 May 2025, 12.00 – 16.00 hrs.

Grand Hall 202-203, BITEC, Bangkok

12.00 – 13.00 hrs. Registration

13.00 – 13.20 hrs. **Opening Speech and Keynote Address**

*"Investment Policies and Strategies to Position Thailand
as a Future xEV Hub"*

By Mr. Narit Therdsteeerasukdi, Secretary General,
Thailand Board of Investment (BOI)

13.20 – 13.25 hrs. Group Photo Session

13.25 – 15.45 hrs. **Panel Discussion**

*"Future Directions of xEV Industry Development and Supply
Chain Integration: Opportunities and Challenges for Thai
Entrepreneurs to Compete in the Global Market"*

By:

- *Mr. Rene Gerhard*
President and CEO
BMW Group Thailand
- *Mr. Guan Xin*
Vice President of Southeast Asia Business Unit
Changan Auto South East Asia Co., Ltd.
- *Mr. Koji Iwanami*
President & CEO
Honda Automobile (Thailand) Co., Ltd.
- *Mr. Martin Schwenk*
President & CEO

As of 24 April 2025

Mercedes-Benz (Thailand) Co., Ltd.

- *Mr. Suroj Sangsnit*

Executive Vice President

SAIC Motor – CP Co., Ltd. (MG)

- *Mr. Noriaki Yamashita*

President

Toyota Motor Thailand Co., Ltd.

15.45 – 16.00 hrs. Q & A Session

Moderated by: Ms. Veenarat Laohapakakul

Remarks:

- *The symposium will be conducted in English with simultaneous interpretation service in Thai*
- *The organizer reserves the right to modify the program without prior notice*

As of 24 April 2025